



**FOR IMMEDIATE RELEASE**

## **CellTrust CEO Sean Moshir to Put Arizona on the Wireless Map by Bringing Home the CTIA Finalist Award for its Secure SMS product**

*Entrepreneur has winning combination in both internet security and mobile technology*

**Scottsdale, AZ – April 22, 2008** – CellTrust™ Corporation ([www.celltrust.com](http://www.celltrust.com)), the leading secure mobile information management and delivery provider, announced it was selected by CTIA-The Wireless Association® as an Emerging Technology (E-Tech) Award finalist for its Secure SMS mobile application. The E-Tech awards honor the best products and innovations in a number of categories representing the wireless ecosystem. Nearly 300 submissions were received for this year's E-Tech Awards. A panel of 31 judges -- including notables such as Business Week's Steven Wildstrom; CNET's Jessica Dolcourt; Engadget's Chris Ziegler; eWeek's Andrew Garcia, Phonscoop's Eric Zeman; and TechCrunch Network's Peter Ha -- evaluated each entry and awarded the winners.

The state of Arizona is renowned for its leadership in innovation and has been ranked tenth in the United States for the size of its technology and science workforce. CellTrust is working to expand on Arizona's great history of innovation with CEO and founder Sean Moshir, and his pioneering and unique approach to technology. In 2003, PatchLink™ Corporation (now Lumension Security™) and its founder Sean Moshir were awarded the 2003 Arizona Innovators award from the governor of Arizona for excellence. 2004 brought the prestigious INC 500 award and in 2005 Moshir was among 16 senior security industry executives worldwide from companies such as BEA Systems and Tipping Point to receive the "Shaping Info Security 2005 Award."

Mr. Moshir has attracted approximately 40 million USD in investment and venture capital over the last decade for his companies in Arizona. "We appreciate the recognition from CTIA and will continue to innovate the future of IT and mobile security while generating investment opportunities in Arizona." said Sean Moshir, CEO of CellTrust. "Arizona has attracted some of the most talented and intelligent minds in North America and is well positioned to become a center for wireless innovation." said Steven G. Zylstra, President and CEO of the Arizona Technology Council.

Mr. Moshir a leading authority in IT and wireless security is often a guest speaker and panelist. He most recently spoke at Mobile Internet World and Airline Payment Summit on the topics of IT and Mobile

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Security. SCIPP International a global non-profit organization dedicated to solving information security problems recently appointed Sean Moshir to their International Advisory Board alongside such distinguished colleagues as Dr. Andy Jones, Head of Security Technology Research at the Security Research Centre at British Telecommunications (BT) and Mr. Rob Pate, Deputy Director of Outreach and Awareness at the National Cyber Security Division (NCSD) at the Department of Homeland Security.

### **CellTrust's SecureSMS Gateway**

CellTrust's SecureSMS Gateway allows businesses to exchange critical information with customers in a trusted environment on the mobile device. Setting itself apart from consumer-grade SMS, CellTrust's SecureSMS Gateway gives the message sender the ability to confirm when text messages are delivered and/or read via a highly encrypted, tamper-proof transfer process. The solution also allows no size limitations along with remote wipe functionality that ensures users can wipe the handset if it is lost or stolen.

### **About CellTrust Corporation**

CellTrust is a leading provider of mobile software for the secure and trusted exchange of information on mobile devices. CellTrust's patent pending Secure Mobile Information Management Gateway™ featuring Secure SMS and a suite of mobile applications provide advanced mobile messaging and marketing solutions to customers and resellers in the financial services, advertising, marketing, education, travel and hospitality, technology, and government sectors, among other global industries. For more information, visit [www.celltrust.com](http://www.celltrust.com)

### **About the Arizona Technology Council**

Founded in 2002, the Arizona Technology Council is the largest association of technology companies in Arizona. The Council drives partnerships, policies and programs that advance the business climate for Arizona's technology community. The Arizona Technology Council represents 235,000-plus employees at more than 450 of the leading technology companies across Arizona. Represented industries include advanced manufacturing, aerospace, biotechnology, e-learning, environmental technology, software, Internet applications, semiconductors, and telecommunications. Visit [www.aztechcouncil.org](http://www.aztechcouncil.org) for more information.

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