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CellTrust Unveils SecureLine for Traceable and Secure Mobile Communication within Highly Regulated Industries

CellTrust SecureLine archives and protects mobile communication content supporting mobile collaboration, eDiscovery and major global regulatory compliance within financial services, healthcare and government

SCOTTSDALE, AZ – May 19, 2014 –[CellTrust Corporation](#), a global leader in traceable and secure mobile communication, announced today the release of the [CellTrust SecureLine™](#) application engineered to support enterprise mobile collaboration, eDiscovery and major global regulatory compliance.

Mobile collaboration is driving revenue and productivity around the world. The proliferation of enterprise business applications coupled with the bring-your-own-device (BYOD) wave, place heavy traceability and security demands for all mobile communication within highly regulated industries, such as financial services, healthcare and government.

CellTrust SecureLine™- available as an enterprise level application - offers traceability and security for SMS/messaging and voice and dual persona capabilities for mobile collaborative workflows featuring:

- Automatic [archiving of all text](#) and [recording of voice mobile communication](#)
- Dual Persona utilizing a company owned [Mobile Business Number](#)
- Reduction or elimination of roaming costs through use of VoIP and messaging over data
- Corporate Liable, BYOD or mixed mobile strategies support
- Integration capabilities into corporate archive solutions
- Availability on Android™ and Apple® iOS™

“CellTrust is the provider of a viable SMS archiving product for Apple iOS devices” said [Sean Moshir, CEO and Chairman of CellTrust](#). “CellTrust SecureLine running on Android also automatically archives text and provides voice recording for mobile communication traceability.”

The Mobile Business Number provides a secondary business number for employees to protect their personal identity and allows organizations to track and trace employee voice

communication with clients outside of the organization, vital to eDiscovery and compliance. By using dual persona, personal and work communication is kept separate. In addition, the Mobile Business Number can be redirected by the organization as employees leave.

CellTrust SecureLine supports major global financial industry regulatory compliance guidelines, such as the Dodd-Frank Act, Gramm-Leach-Bliley Act (GLB), guidelines from the Security and Exchange Commission (SEC) in the US, the Financial Conduct Authority (FCA) and the Prudential Regulation Authority (PRA) in the UK and the European Securities and Markets Authority (ESMA) among others.

CellTrust SecureLine offers both archiving capabilities and a high level of security and protection for mobile communication content often require by other highly regulated industries such as healthcare and government.

About CellTrust Corporation

CellTrust is a leading provider of traceability and security for mobile communication for highly regulated industries and mobile aggregation across 200+ countries and over 800 carriers and mobile operators. [CellTrust SecureLine™](#) archives and protects mobile communication content supporting enterprise mobile collaboration, eDiscovery and major global regulatory compliance for financial services, government and healthcare. Learn more at www.celltrust.com.

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Media contacts:

Lora Friedrichsen/Valerie Christopherson

Global Results Comms (GRC) for CellTrust

+1 949-608-0276

celltrust@globalresultspr.com